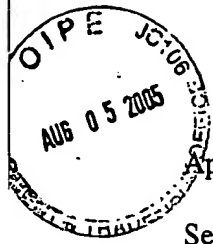


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17207-00005  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Applicant: Samra et al.

Serial No.: 09/474,588

Filed: December 29, 1999

For: METHODS AND SYSTEMS  
FOR CREATING MODELS FOR  
MARKETING CAMPAIGNS

:  
: Art Unit: 3621  
:  
: Examiner: James A. Reagan  
:  
:

**AMENDMENT AFTER FINAL**

Mail Stop Amendment  
Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicants respectfully request consideration and entry of the following amendment  
submitted in response to the Office Action dated March 10, 2005 and made final.

ENTER  
9/12  
18 OCT 05